THE MATHER
Company Limited.

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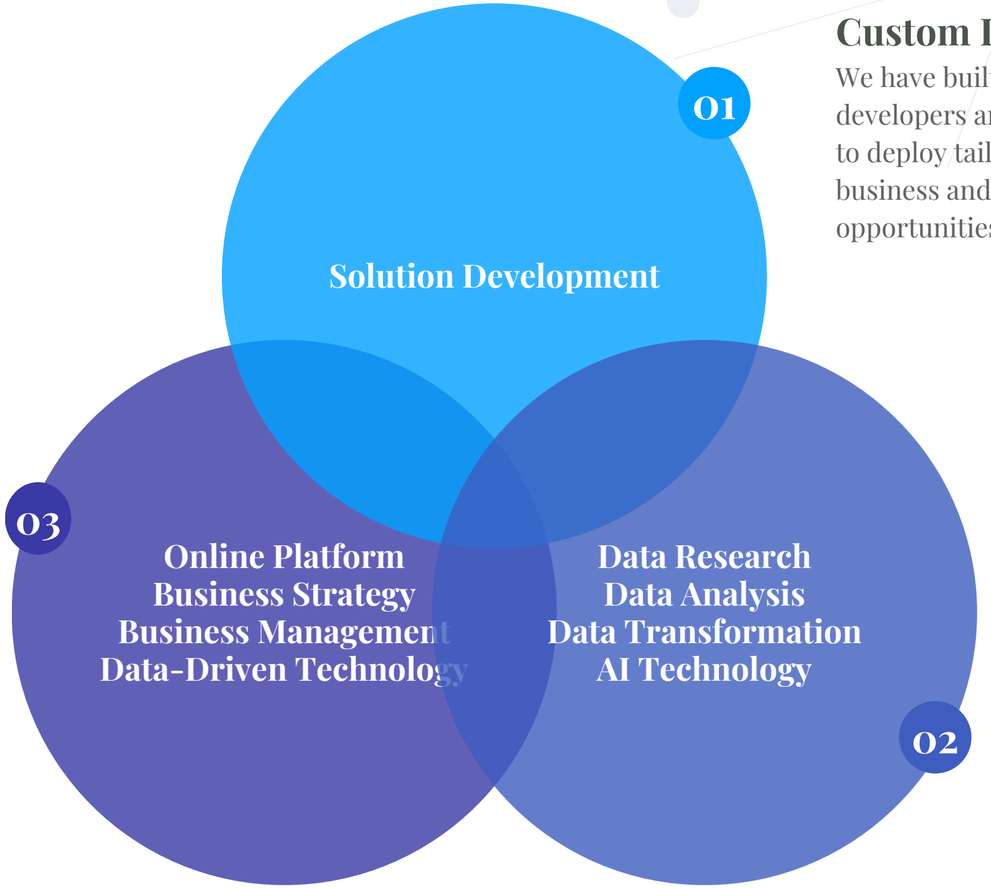
How we help customers embrace digital transformation.



Custom Development

We have built a team of talented developers and engineers that know how to deploy tailored Solution that fit to your business and build up business opportunities.

Business Solutions

The MATHER collects the best approaches and solutions for various industries all overtime of our experiences. We show our customers how the solutions can improve their business.

Data Technology

It’s no secret that data is <the new oil> The mission of our Data Analysis is to help customers extract valuable insight from huge sets of req data

Core Values

“We provide variety of services to our customers ranging from business solutions via data sciences to AI Technology. We are the BizTech expertise that you’ve always dreamt to work for your business and here are some of our most demanding services that we offer…”

Adaptive Process

We use a proven Agile methodology to always deliver results beyond expectations.

Collaborative & Transparent

We have a passion for finding solutions together with our clients; not just for them.

Quality Obsession

We get it right the first time through focus and attention to detail.

Ownership Mentality

Every project is treated with trust, a sense of ownership, and drive.

THE ATHER

SOMPRASONK GABBUALOY

Managing Director & Co-Founder

Nowadays, the world is changing faster. more variety more complicated Which makes it difficult to make decisions in the traditional way. Artificial intelligence and data science are essential to make every decision more efficient. This will help your business to be accurate with rapidly changing consumer behavior as well.

WHAT WE DO

Methodology | Our Services | Our Partners | Our Customers

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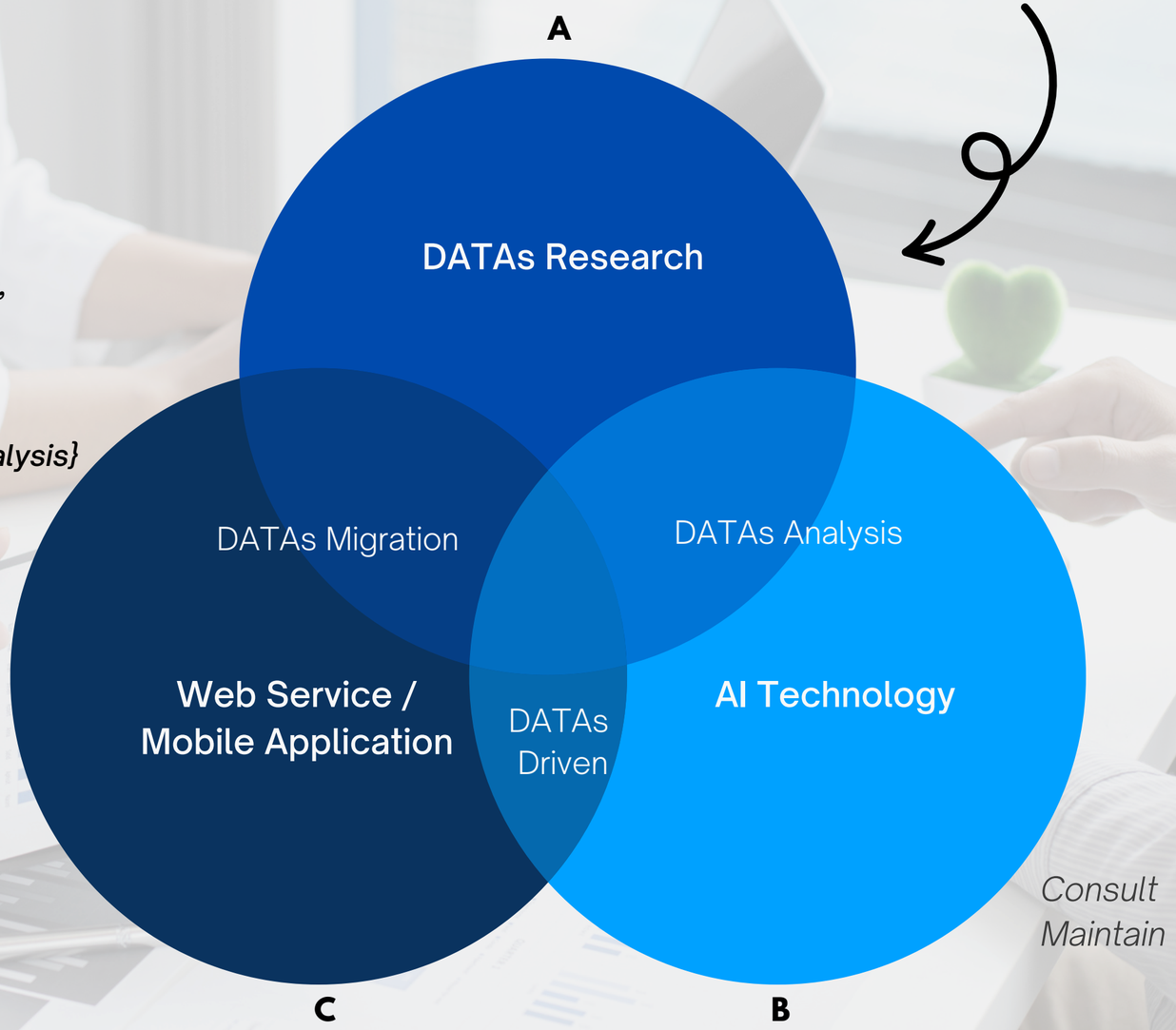
OUR SEVICES

For given
U = {DATAs Research, Web Service, AI Technology, DATAs Driven, DATAs Analysis, DATAs Migration, Consult, Maintain}

Meanwhile
A = {DATAs Research, DATAs Migration, DATAs Driven, DATAs Analysis}
B = {AI Technology, DATAs Analysis, DATAs Driven}
C = {Web Service, DATAs Driven, DATAs Migration}

$B - A$
$C - A$
$A \cap B \cap C$
$A - (B \cup C)$
$(A \cap B) - C$
$(A \cap C) - B$
$(A \cup B \cup C)'$

diagram



Consult
Maintain

Why Us?

“Simple, Good Value, Professional with experience and expertise. We offer value services at an affordable price and be ready to make everything easy for you”

What We Do

- Corporate Website
- E-Commerce Website
- Web Application
- Mobile Application
- Data Research & Analysis
- Big Data Analytics
- Data Transformation
- A.I. Technology
- Data Center Virtualization
- Hyper Converge Infrastructure
- Wire & Wireless Solutions
- Private Cloud

Our Partners

Brand communication Creative campaign
In-house production
Media optimization

Claysmith

Digital production
System development
UX/UI Design
Business Solutions

Hummingbird Asia

Content platform management
Customer Segmentation

THE ATHER

Some of Our Clients

BMA กรุงเทพมหานคร BANGKOK METROPOLITAN ADMINISTRATION

SINGHA

ONE SIAM SIAM PARAGON SIAM CENTER SIAM DISCOVERY

นายอินทร์ naiin.com

THAMMASAT BUSINESS SCHOOL

dtn Department of Trade Negotiations กรมเจรจาการค้าระหว่างประเทศ

LINE BK

TOURISM AUTHORITY OF THAILAND

หนุ่ยต่างจัน

SPARKLE

Dii
SUPPLEMENTS

Chevron

กองทุนส่งเสริมงานวัฒนธรรม
The Cultural Promotion Fund

PRIME
SKILL
by นายอินทร์

NISSAN

ERIC KAYSER
ARTISAN BOULANGER
PARIS

Uderma
Bio-Advanced
Scar Care

eartone
โดยแพทย์ผู้เชี่ยวชาญ

PERSKINDOL®

SME
SOCIAL PLANET

DAIKIN

Haier
Inspired Living

Sizzler®
STEAK • SEAFOOD • SALAD

สายด่วนวัฒนธรรม
1765

AJ
AUTODEFT

SHIP
JIB
JIB

PAAPAII
พาไป

การเงินธนาคาร
MONEY AND BANKING THAILAND

SUZUKI

tcp
ปลุกพลัง เพื่อวันที่ดีกว่า

THAI-DENMARK

blue
by ALAIN DUCASSE

sacit

ศาลาหา

พลังคนสร้างสรรค์โลก
THE POWER OF
HUMAN
ENERGY
รวมพลังตามรอยพ่อของแผ่นดิน

NATURE FOUNDATION

CIMB THAI
ธนาคาร ซีไอเอ็มบี ไทย

THE ATHER

Tech Stack

Web – Applications

React

django

chakra

NEXT.JS

Bootstrap

CodeIgniter

python

Data persistence

PostgreSQL

MySQL

ORACLE

MariaDB

mongoDB

Linting / Testing Tools

POSTMAN

Cloud

Google Cloud

DigitalOcean

Infrastructure

docker

NGINX

kubernetes

AI & ML Frameworks

TensorFlow

mxnet

PyTorch

Keras

Software Management tools

slack

Jira Software

Our Experiences

Reference Projects and Summarize provided services

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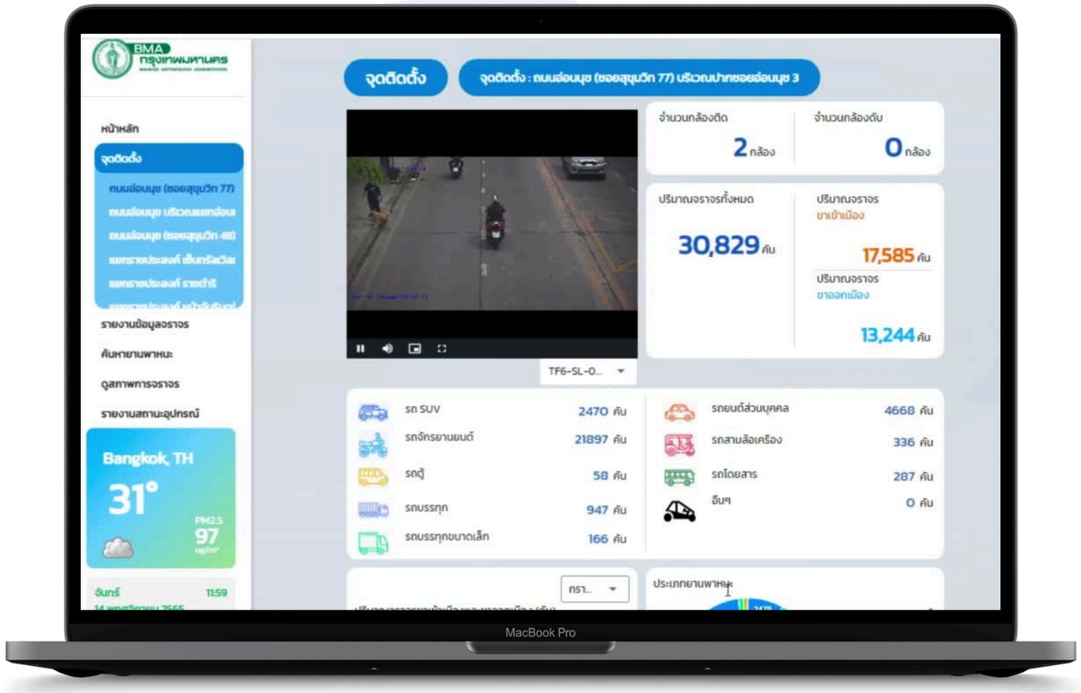
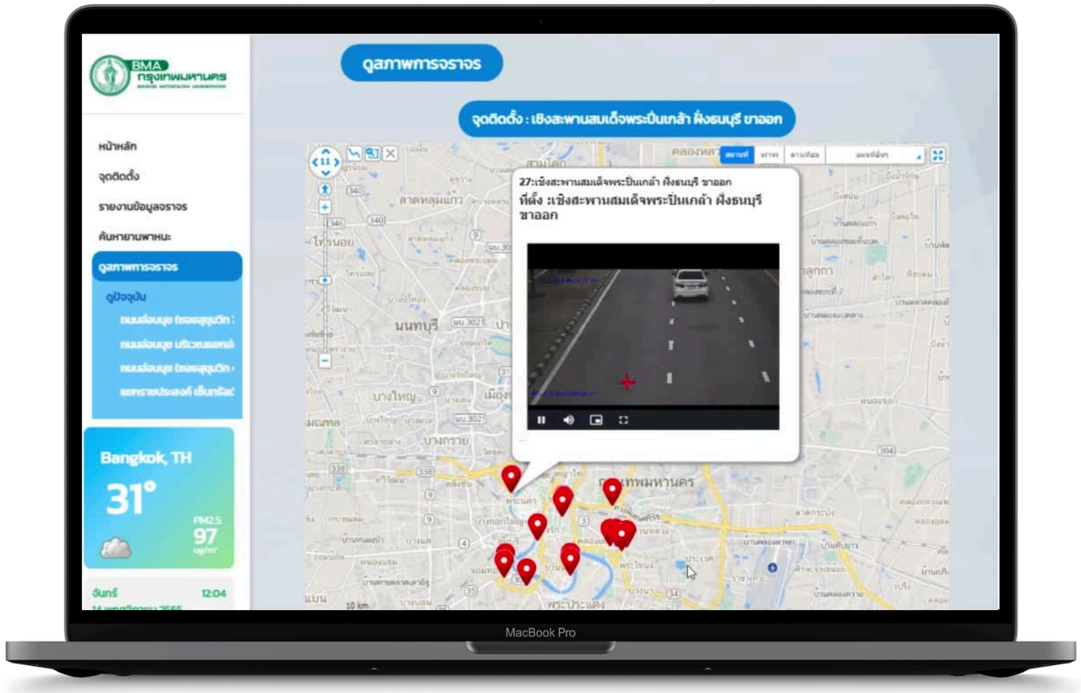
BANGKOK TRAFFIC MONITORING

Project: System monitoring and AI for Classification

Traffic monitoring realtime via live streaming then DATAs which were processed by AI and DS will be shown on the dashboard

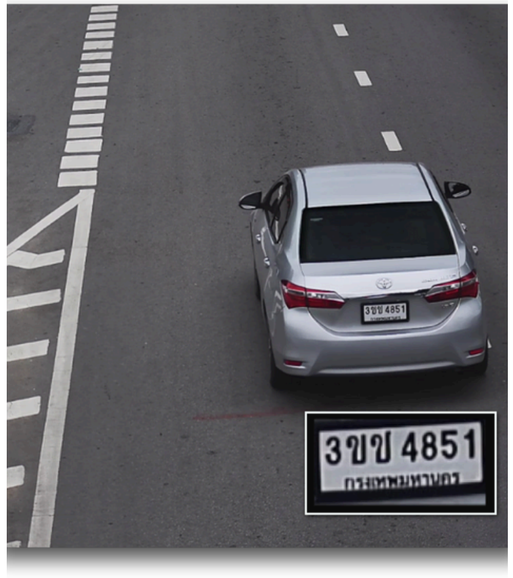
- Object Detection
- Vehicle Classification
- Real-time Streaming
- Traffic Monitoring





BANGKOK TRAFFIC MONITORING

Project: **System monitoring and AI for Classification**



Traffic monitoring realtime via live streaming then DATAs which were processed by AI and DS will be shown on the dashboard

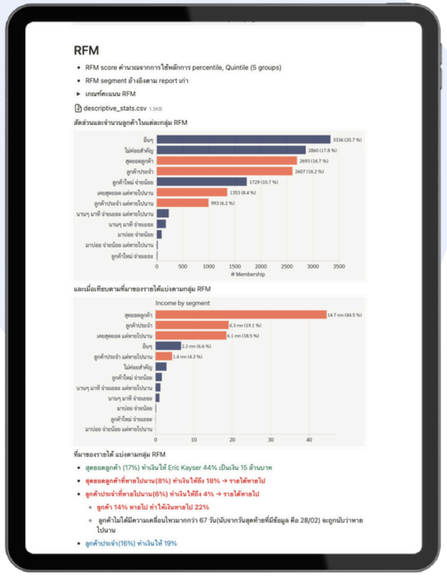
Vehicle Pass				
PASS-ID	PLATE NO	LANE NO	PASS TIME	VEHICLE TYPE
2CA82630-1FDA-994E-AAD9-0340657DA3B8	3ขข4851	1	2022-08-05 13:24:29.095	vehicle
411D61BC-855C-7D44-BE9C-1EBCFDD51FBA	ญพ9919	2	2022-08-05 13:24:11.147	motorVehicle
59B1F172-26A9-6342-BA54-DF2A38F65339	1กฐ7032	1	2022-08-05 13:24:30.936	twoWheelVehicle
F33DF5AA-26CB-6143-90A7-7FBCAA37331D	165844	1	2022-08-05 13:24:10.412	largeBus
FF92D239-ACBD-984D-914B-578E1BD85135	2ขน4698	1	2022-08-05 13:24:42.856	SUVMPV

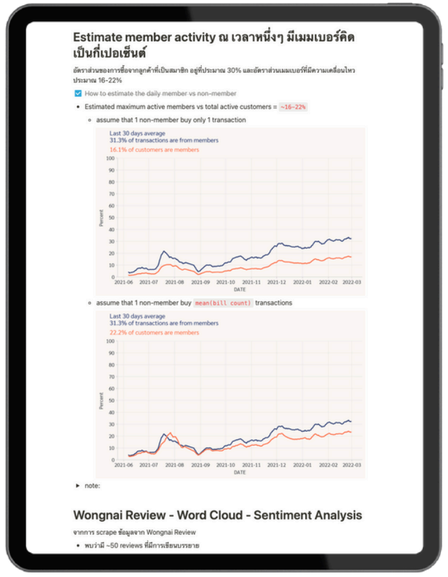
Bakery House

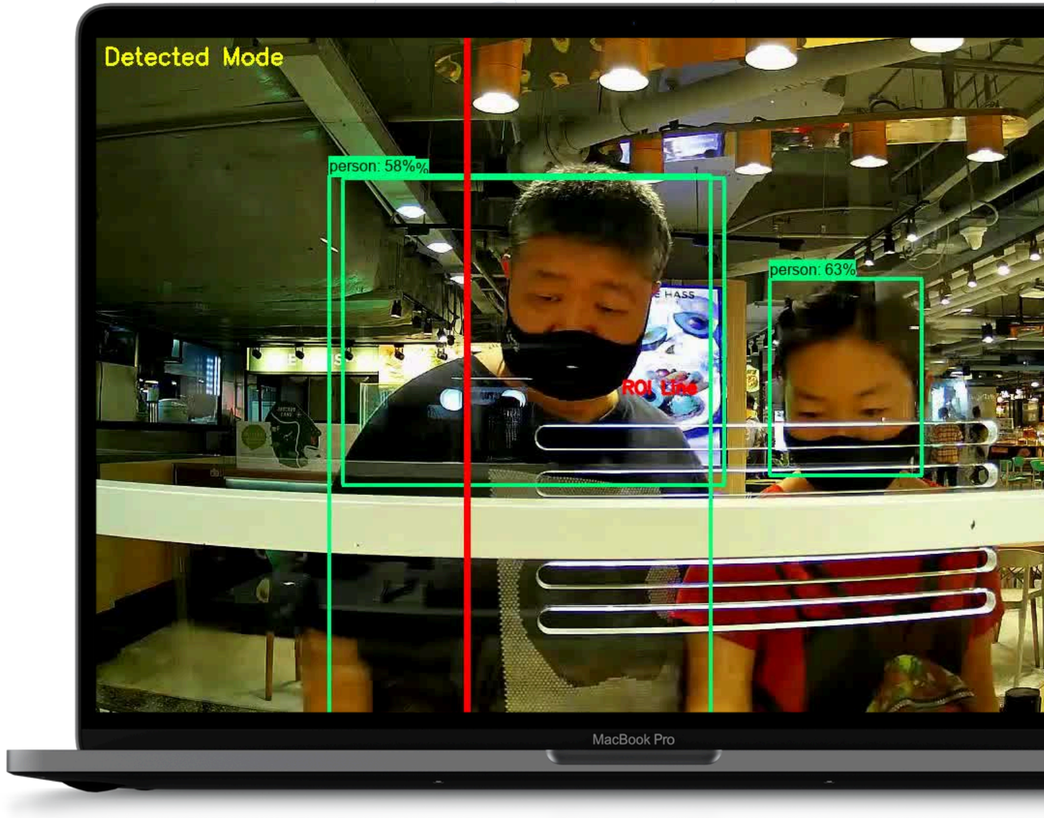
Project: Customer AI Detection & Analysis

Analyse data on POS device and get more external data to migration for marketing plan

- Data Analysis on POS
- AI : Object Detection
- Regression
- External Data Collecting
- RFM - Sentiment Analysis







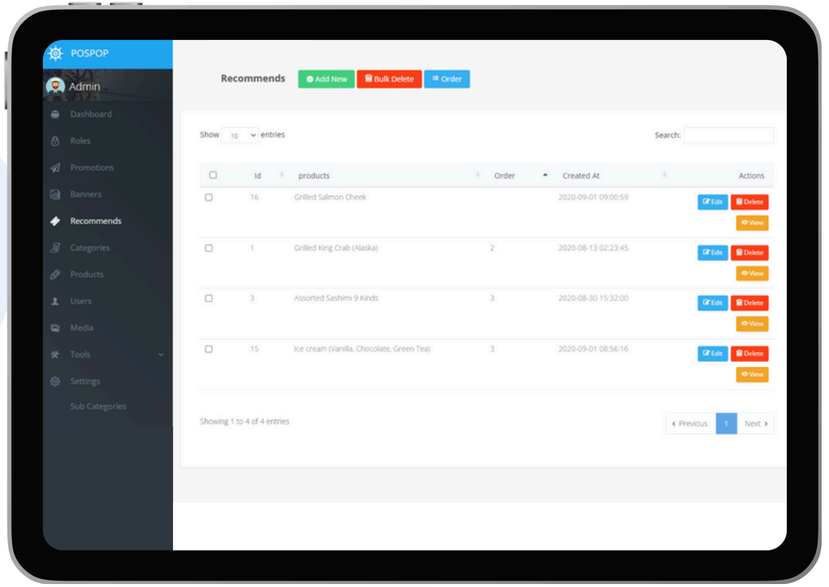
PTT LINE

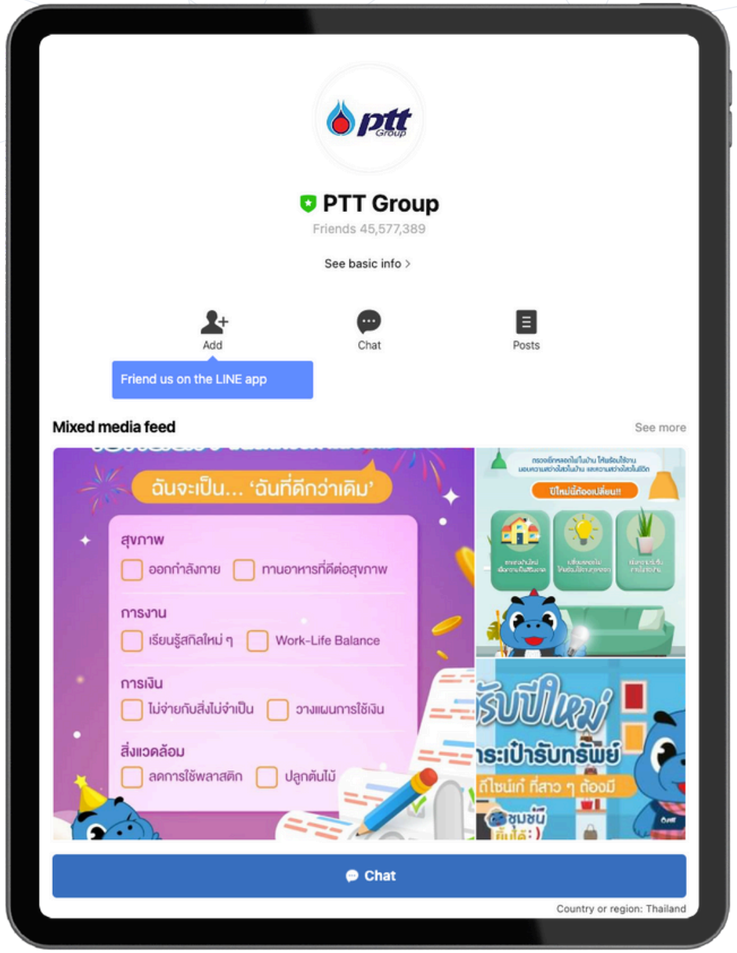
Project: Data Digital Intelligence

Type: LINE Development and Communication

We build CMS and CRM system to lead user into the PTT microsite. Data analysis will be used find out segmentation and content suggestion which ref by user activity. In addition, we migrate data from old house into new house as well.

- CMS
- CRM
- Microsite
- Recommendation system
- Data migration
- Data analysis
- UX / UI
- Mobile game

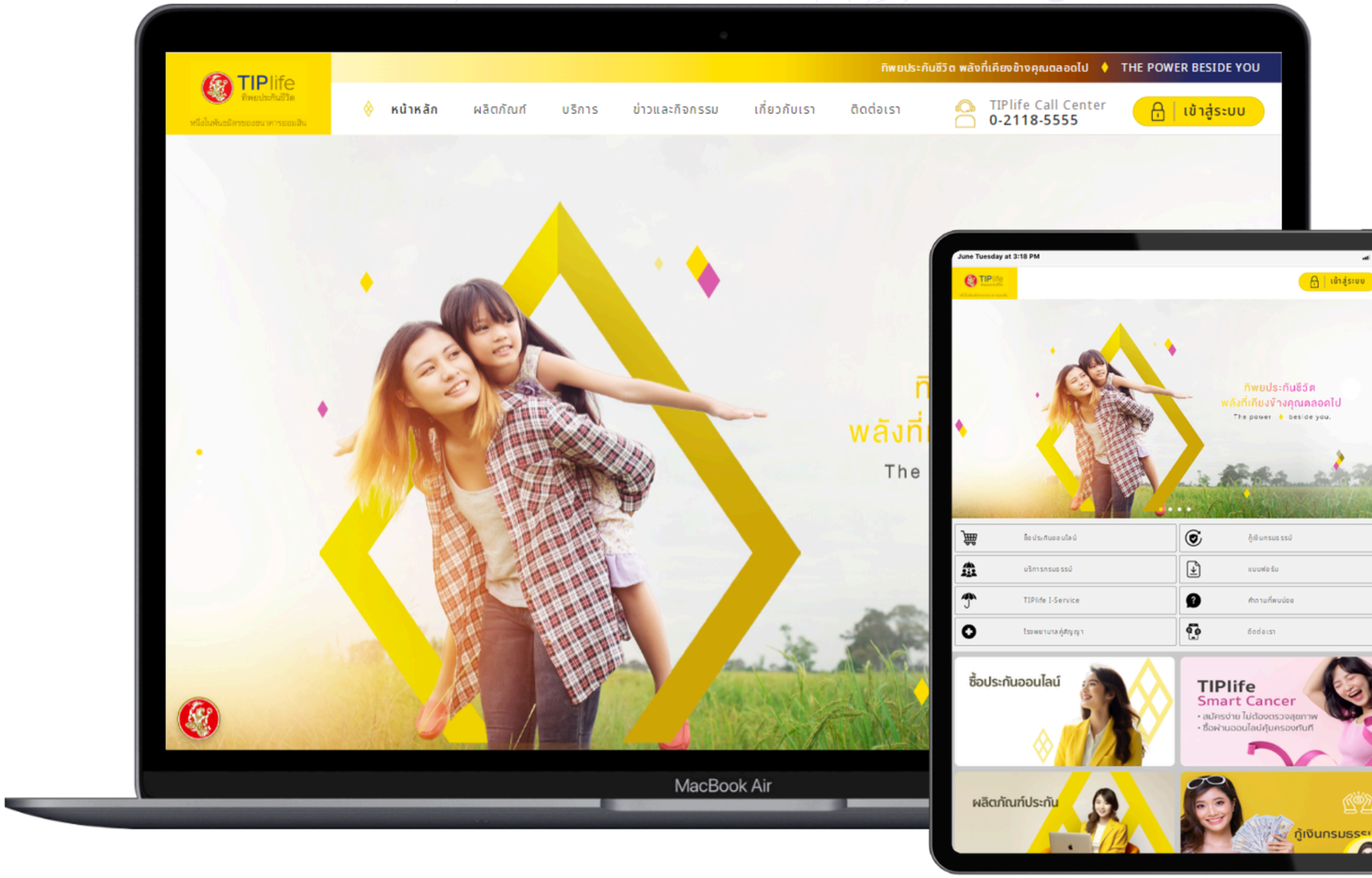




TIPlife

Project: Corporate & Products Website
Type: Website Design & Development

- User Experience Design (UX)
- User Interface Design (UI)
- Responsive Website Development
- Content Management System (CMS)
- Insurance Products management
- Content Structure
- Database & Network Design



CP Foton

Project: Corporate Website

Type: Website Design & Development

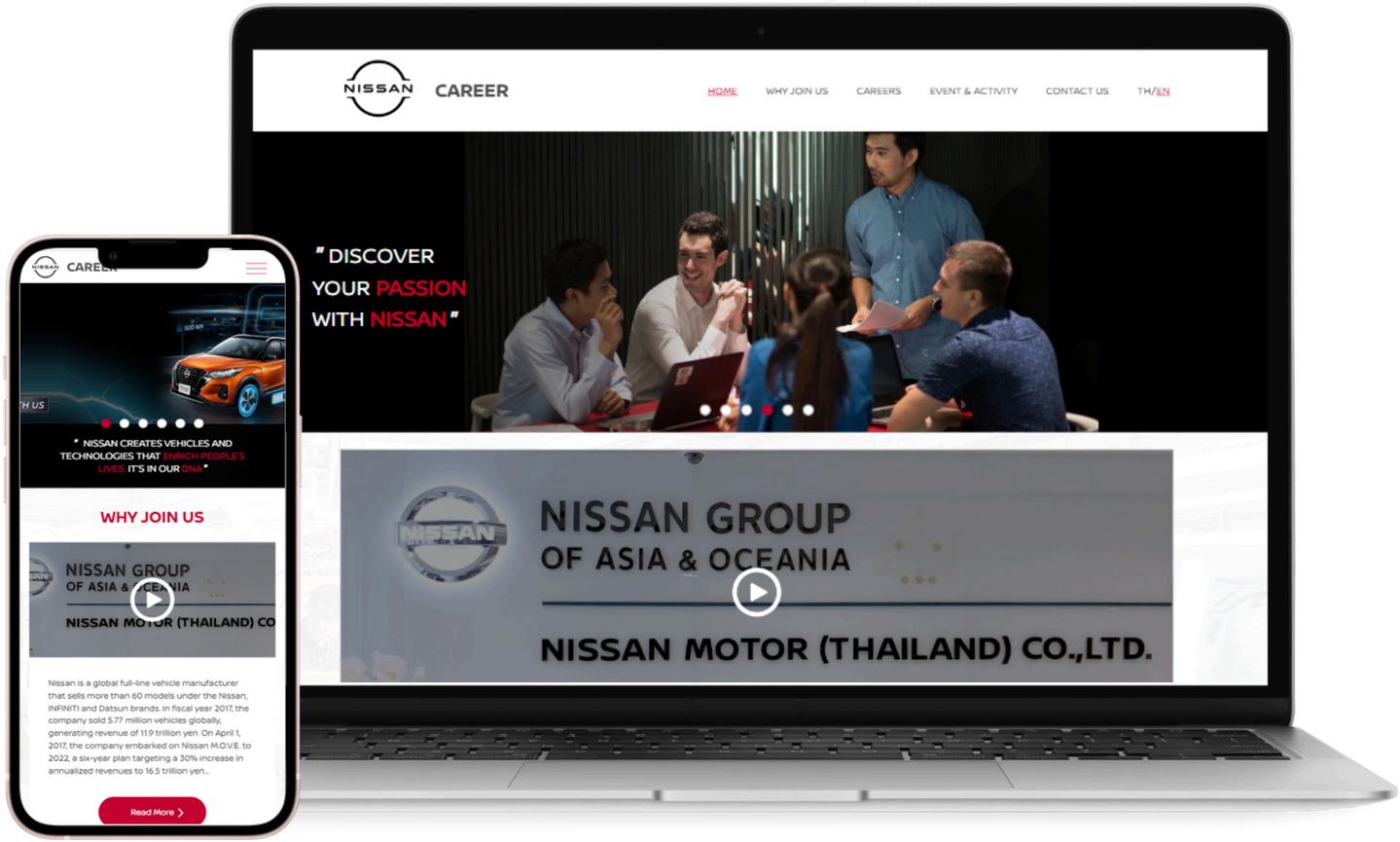
- User Experience Design (UX)
- User Interface Design (UI)
- Responsive Website Development
- Dealer & Memberships Management
- Service package tracking & management

NISSAN

Project: HR Microsite for Nissan Thailand

Type: Web Application

- User Experience Design (UX)
- User Interface Design (UI)
- Job Search System
- Careers Application System
- Event Booking
- Contents Management System (CMS)
- Responsive Website Development

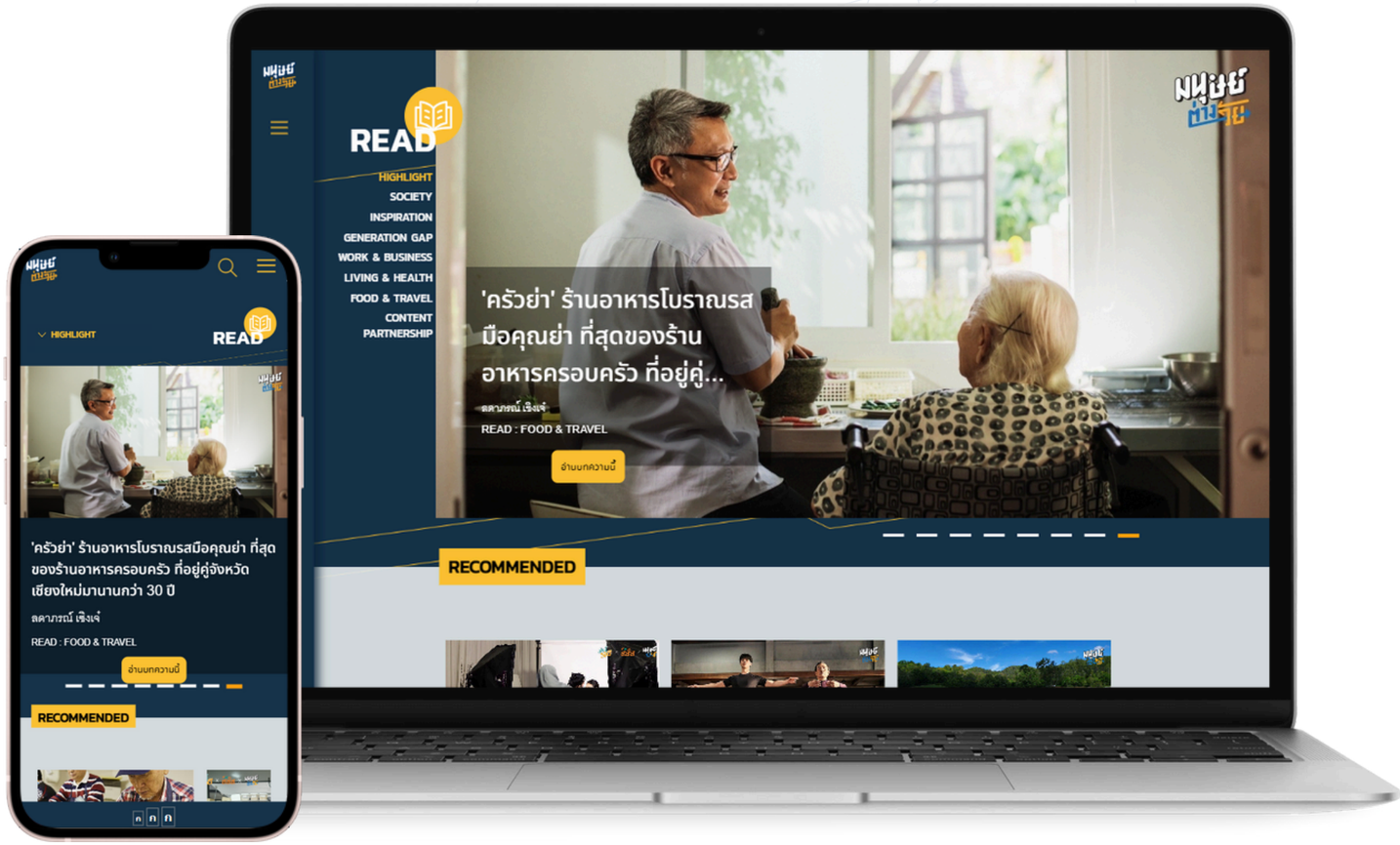


มนุษย์ต่างวัย

Project: MANOOTTANGWAI Official Website

Type: Website Design & Development

- User Experience Design (UX)
- User Interface Design (UI)
- Contents Management System (CMS)
- Responsive Website Development

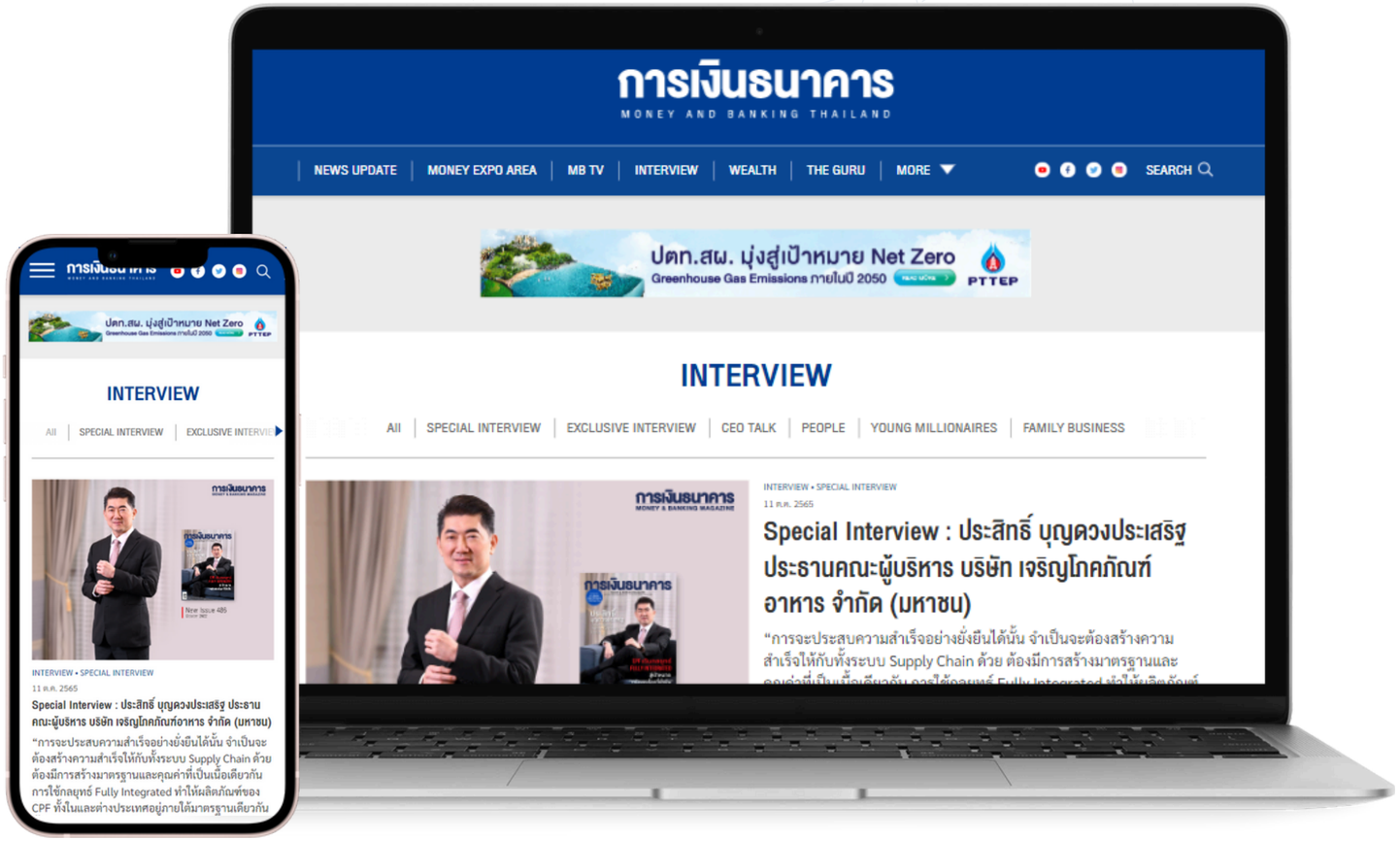


Money and Banking

Project: Corporate Website

Type: Website Design & Development

- User Experience Design (UX)
- User Interface Design (UI)
- Contents Management System (CMS)
- Responsive Website Development



Hachiban Ramen

Project: Corporate Website

Type: Website Design & Development

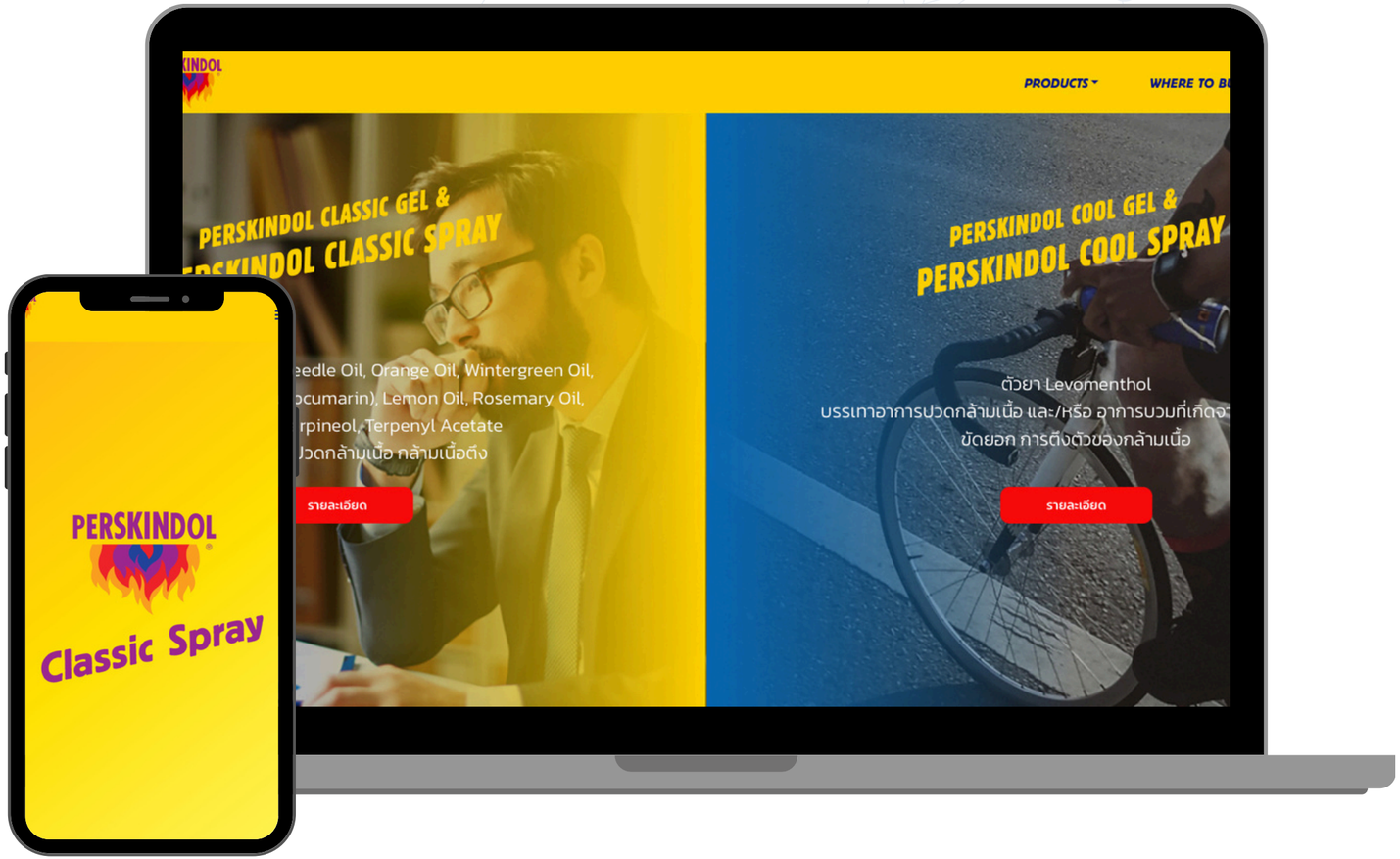
- User Experience Design (UX)
- User Interface Design (UI)
- Branches Indicator
- Catalog & Menu Management System
- Job Search System
- Contents Management System (CMS)
- Responsive Website Development

PERSKINDOL

Project: Corporate Website

Type: Website Design & Development

- User Experience Design (UX)
- User Interface Design (UI)
- Contents Management System (CMS)
- Responsive Website Development



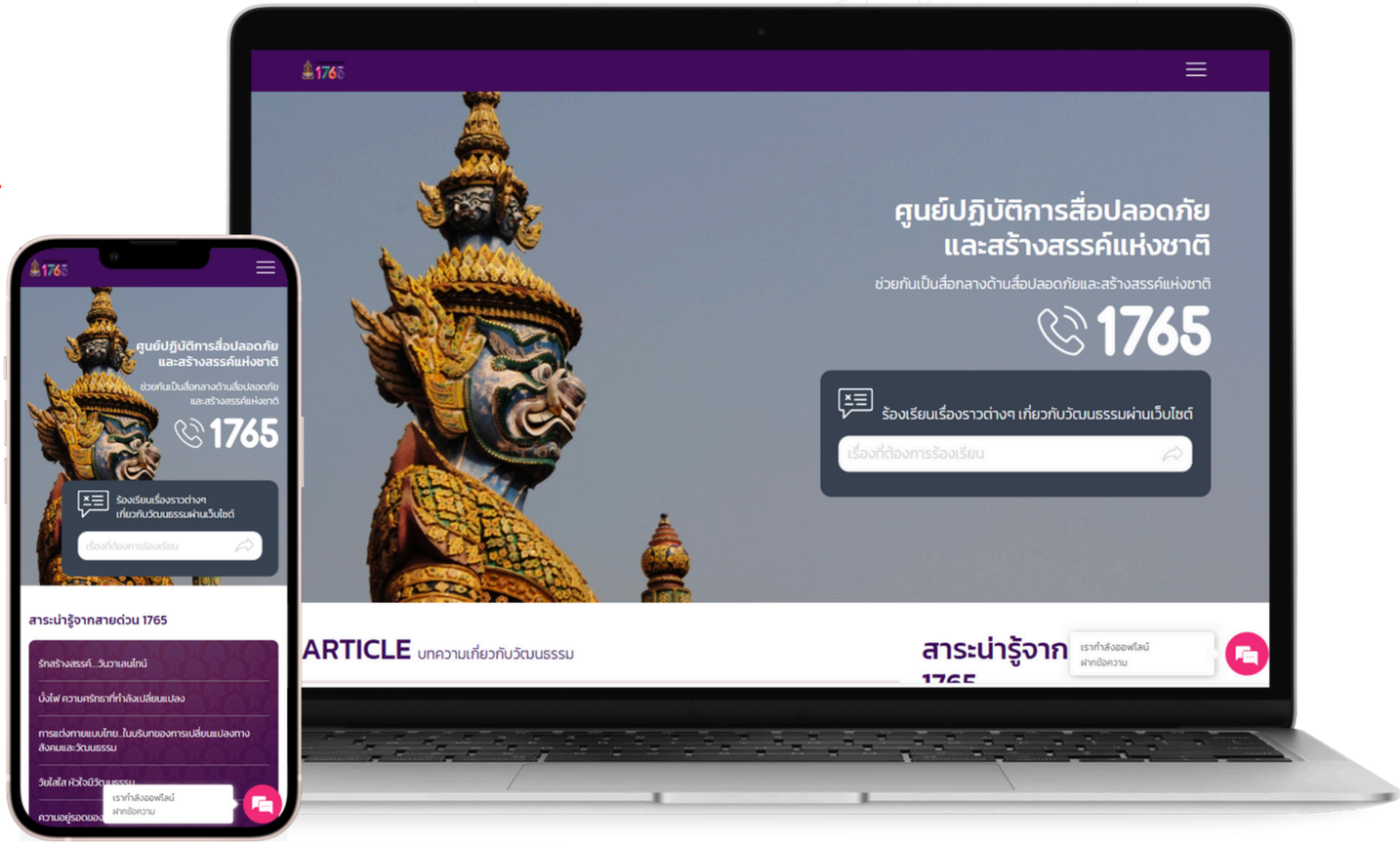
สายด่วนวัฒนธรรม 1795

Project: Corporate Website

Type: Website Design & Development

CHAOS THEORY Audience Intelligence

- Facebook Special Content - *Personalize Contents*
- Content Strategy
- Content Structure
- User Experience Design (UX)
- User Interface Design (UI)
- Contents Management System (CMS)
- Responsive Website Development
- Data Analysis
- Data Visualization

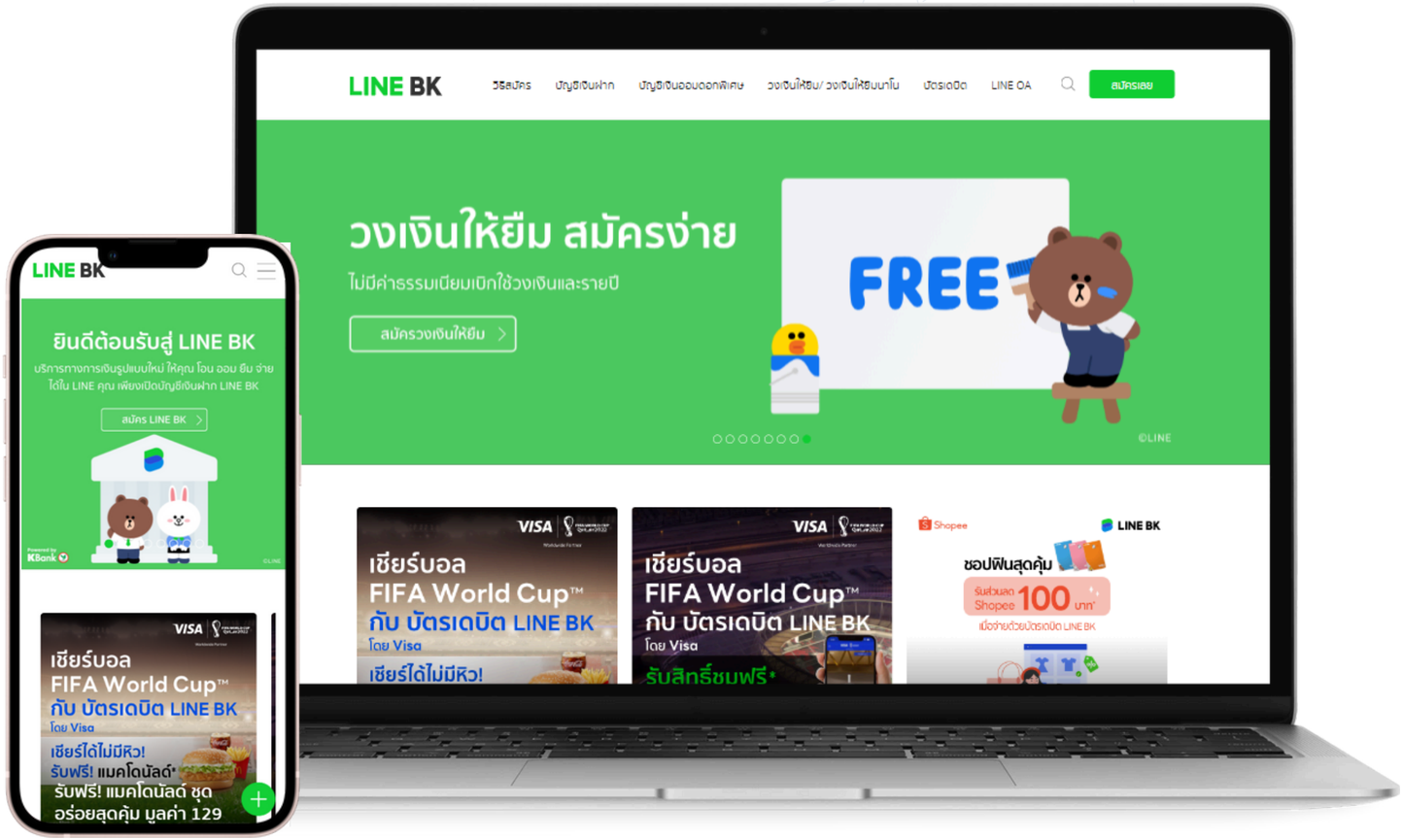


Line BK

Project: Corporate Website

Type: Website Design & Development

- Content Structure
- User Experience Design (UX)
- Contents Management System (CMS)
- Responsive Website Development



Ship Jip Jip

Project: Corporate Website

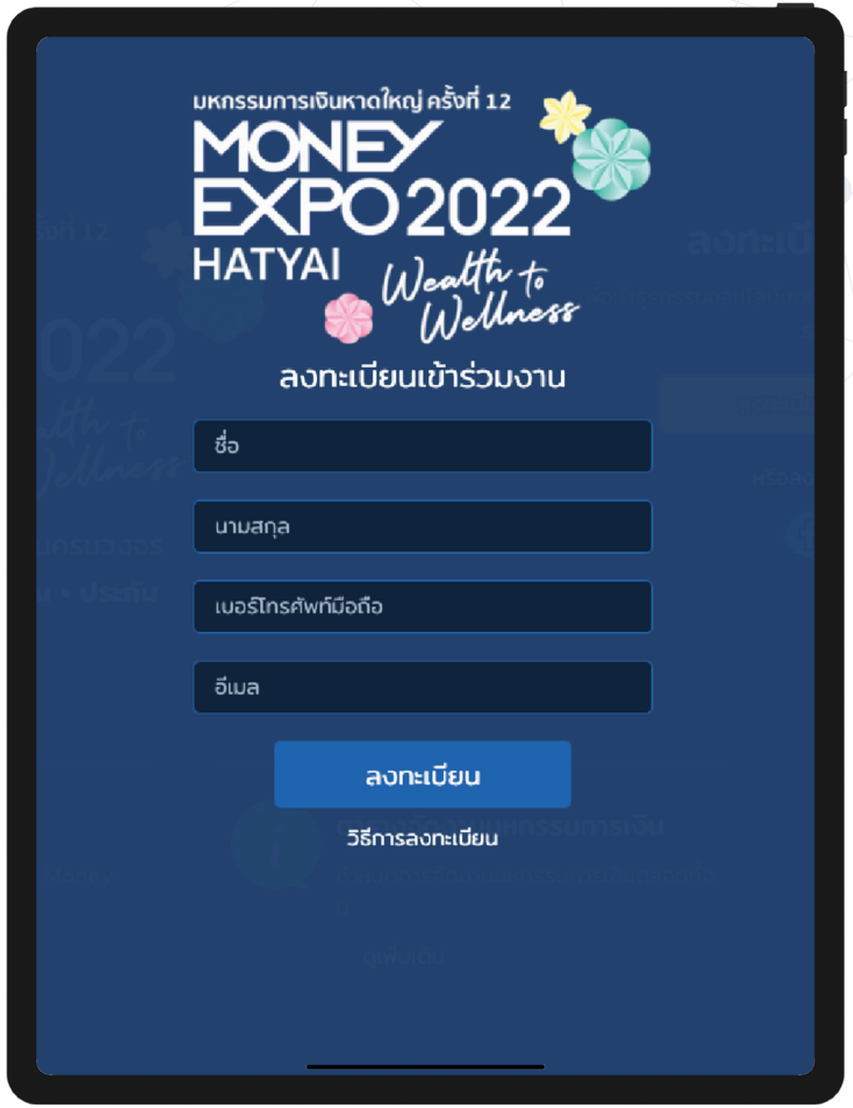
Type: Website Design & Development

- Logo Design
- Content Structure
- User Experience Design (UX)
- Contents Management System (CMS)
- Responsive Website Development

Money Expo

Project: Informative Website for Money Expo Online
Type: Website Design & Development

- Web Content
- Services Management
- Information Management
- Event Booking System
- Contents Management System (CMS)
- Responsive Website Development
- Backend & Database



CIMB Thai Auto

Project: Corporate Website

Type: Website Design & Development

- User Experience Design (UX)
- User Interface Design (UI)
- Financial Calculation System
- Contents Management System (CMS)
- Responsive Website Development

DII Aesthetic Clinic

Project: E-Commerce Website

Type: Website Design & Development

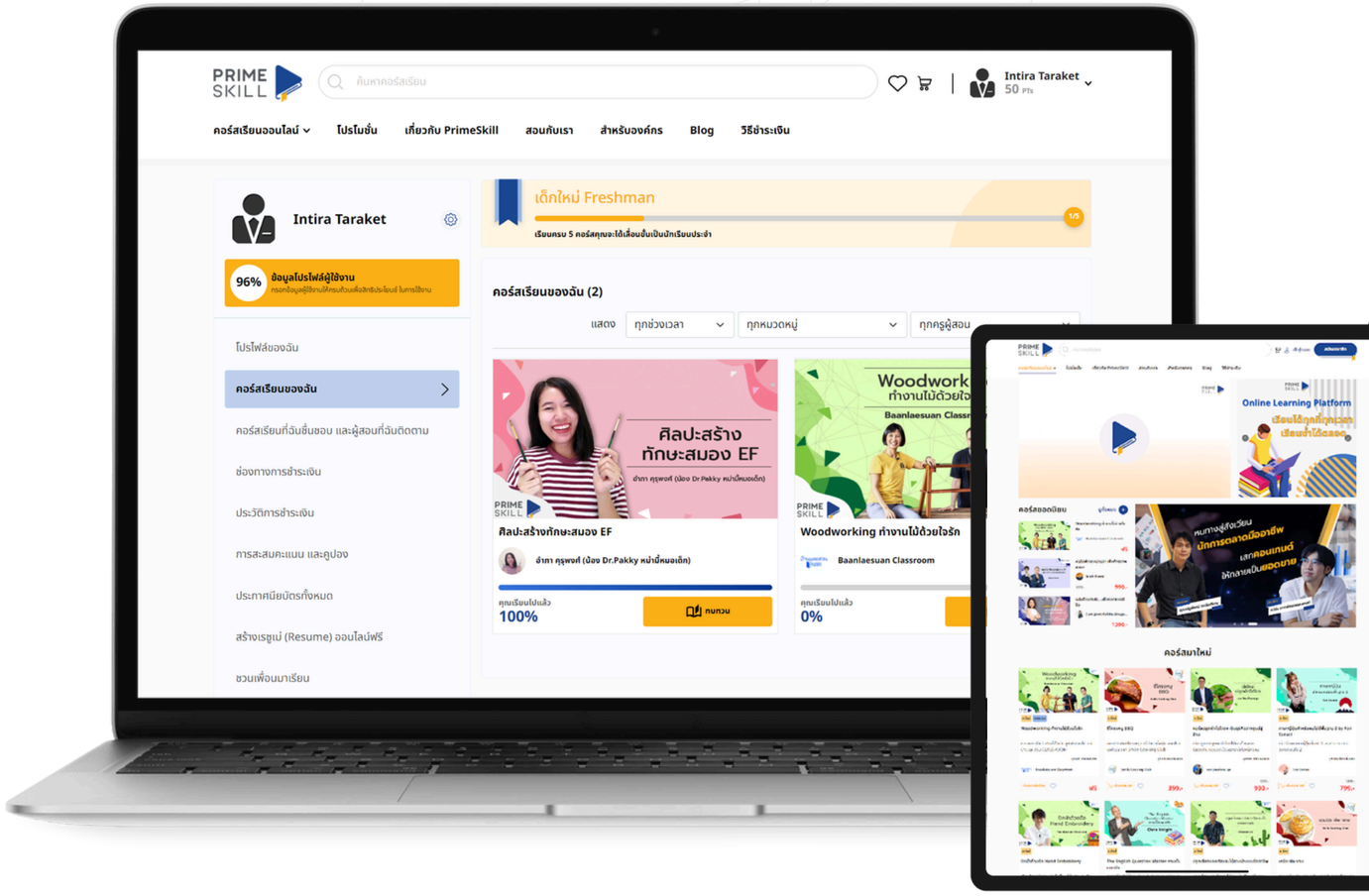
- User Experience Design (UX)
- User Interface Design (UI)
- E-Commerce System
- Contents Management System (CMS)
- Responsive Website Development

PrimeSkill.Co

Project: E-Commerce Website

Type: Website Design & Development

- Content Structure
- User Experience Design (UX)
- User Interface Design (UI)
- Video Streaming
- Payment Gateway
- Course Management System
- Contents Management System (CMS)
- Responsive Website Development

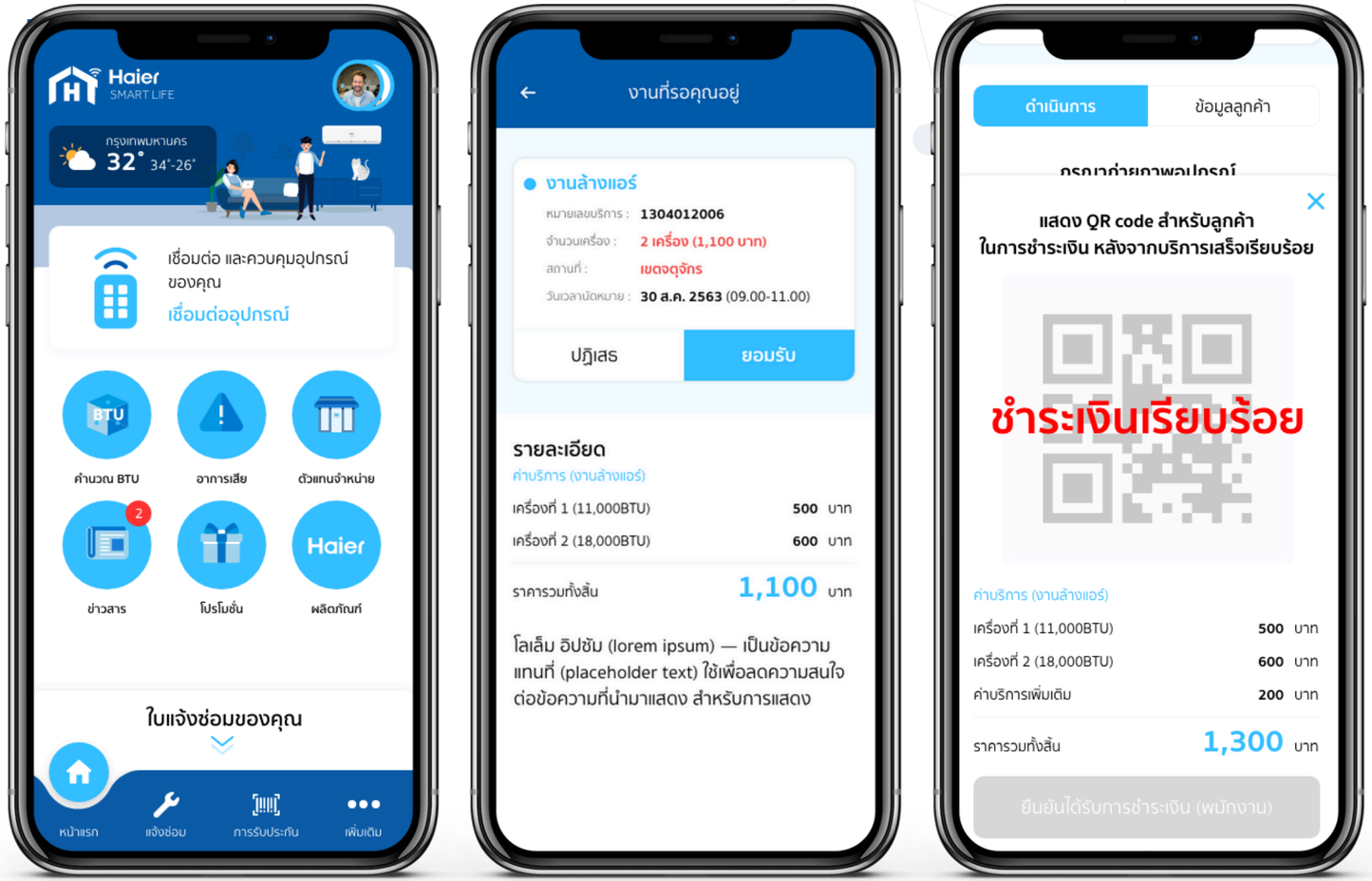


Haier

Project: Haier Smart Life, Smart Application

Type: Mobile Application

- User Experience Design (UX)
- User Interface Design (UI)
- Job Search System
- Careers Application System
- Event Booking
- Contents Management System (CMS)
- Responsive Website Development



PPT - GAME 2D

Project: GODJI Gam Campaign

Type: Mobile Gaming Development

- User Experience Design (UX)
- User Interface Design (UI)
- Redeem
- Gaming Story
- Motion rendering
- 2D rendering
- Point Collection

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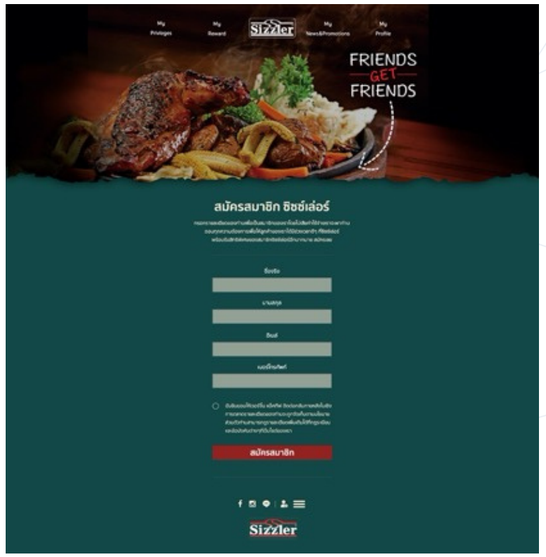
SIZZLER

Project: E-Corporate Website

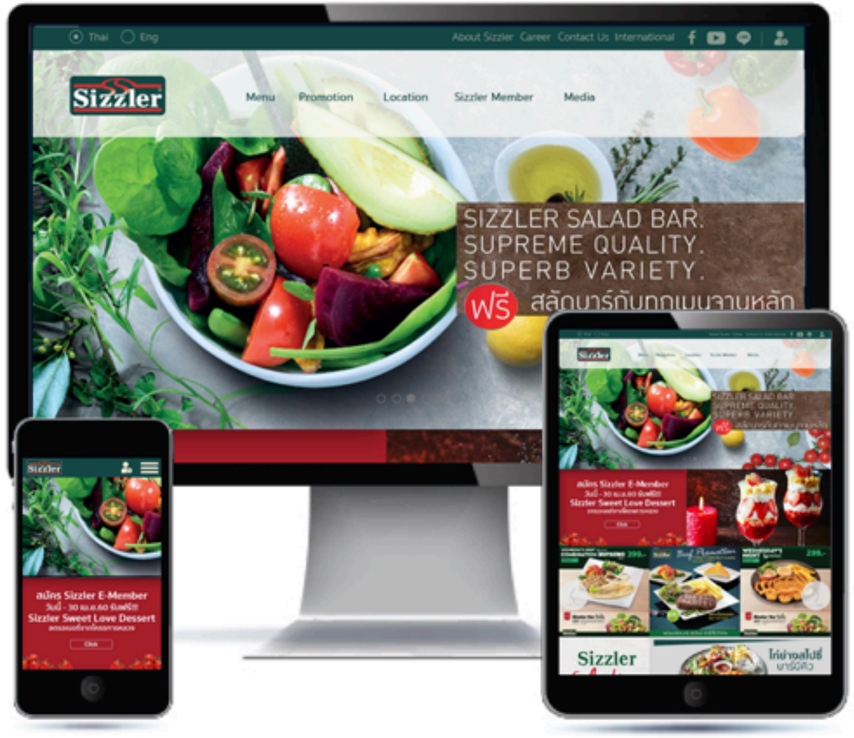
Type: Website Design & Development

- User Experience Design (UX)
- Member Structure
- Catalog/Menu Management System
- Membership System
- Contents Management System (CMS)
- Responsive Website Development



Sizzler Selection

ให้มื้ออร่อยของคุณลงตัวมากขึ้น ด้วยโปรโมชั่นสุดพิเศษ



New Products

Our new Projects and Technological services

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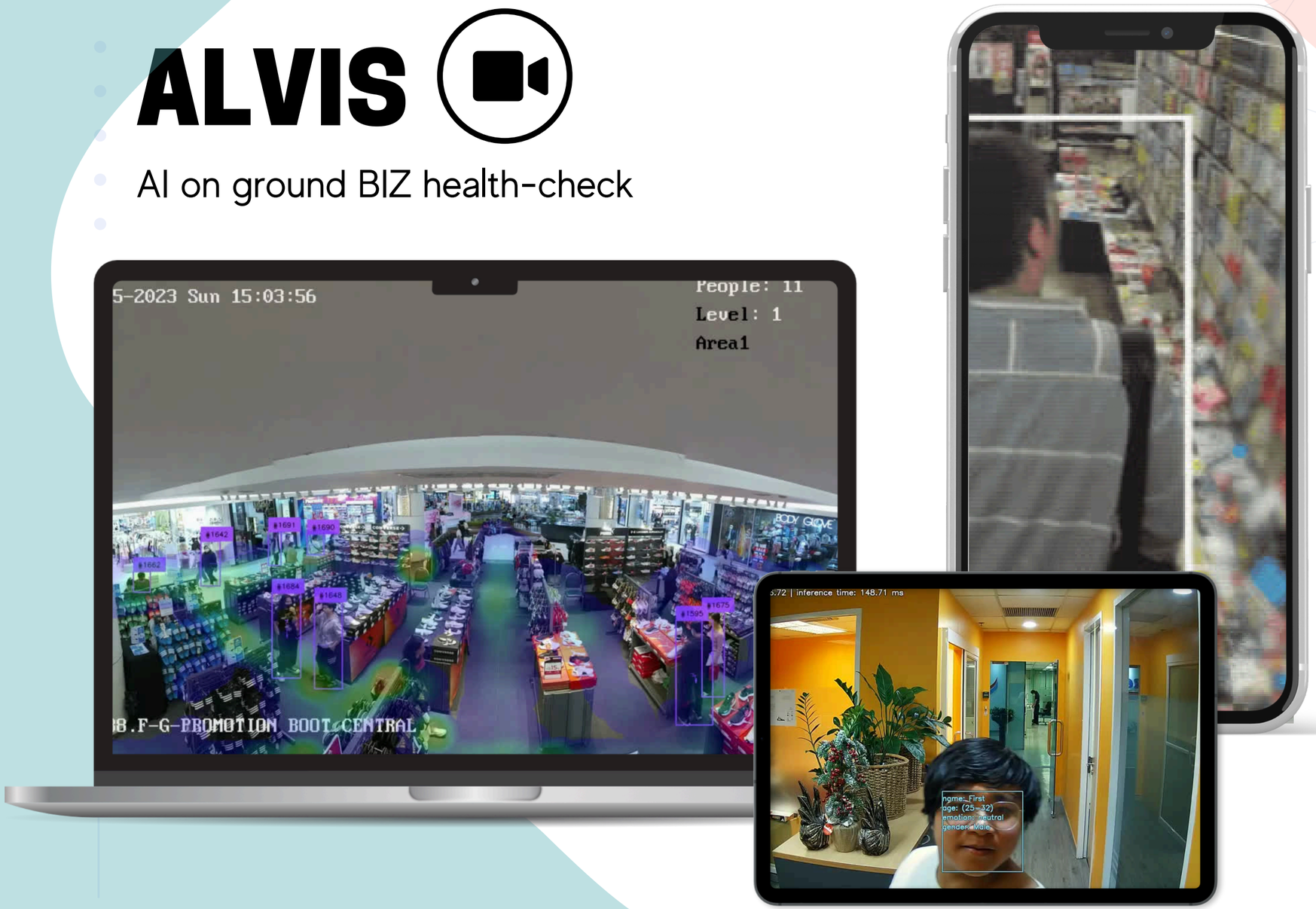
Our New Product

- AI on ground BIZ healthcheck
- The Mather: HRMs
- e-Government Management
- Customer Satisfaction
- AI-based retinal reading for Diabetes screening

THE ATHER

ALVIS

AI on ground BIZ health-check



1. Fece Detection and Recognition
2. People counting in area
3. Gender and Age classification
4. Face expression
5. Behavior Detection
6. Heat map

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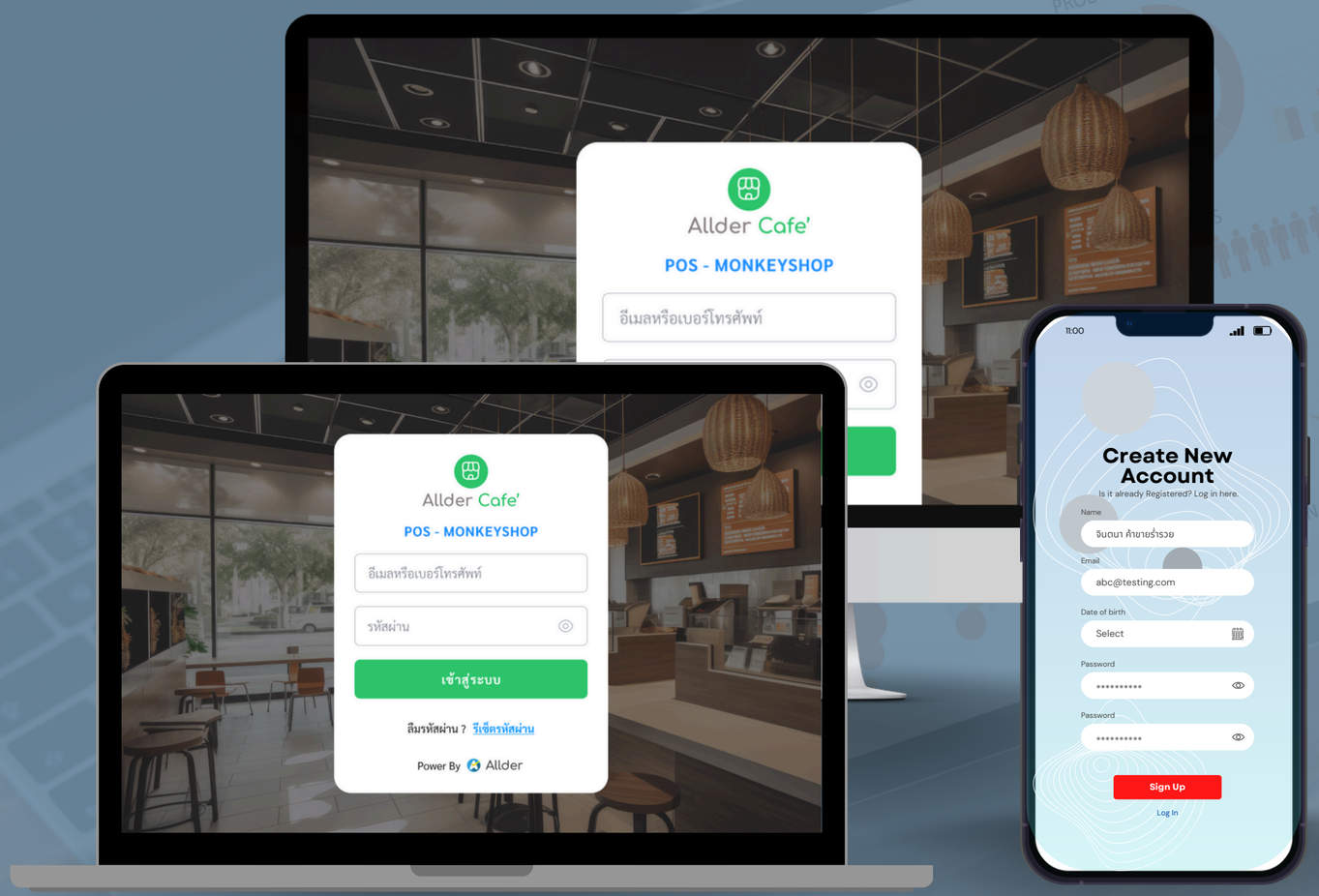

CRM JIGSAW

Micro Customer Relation Management System

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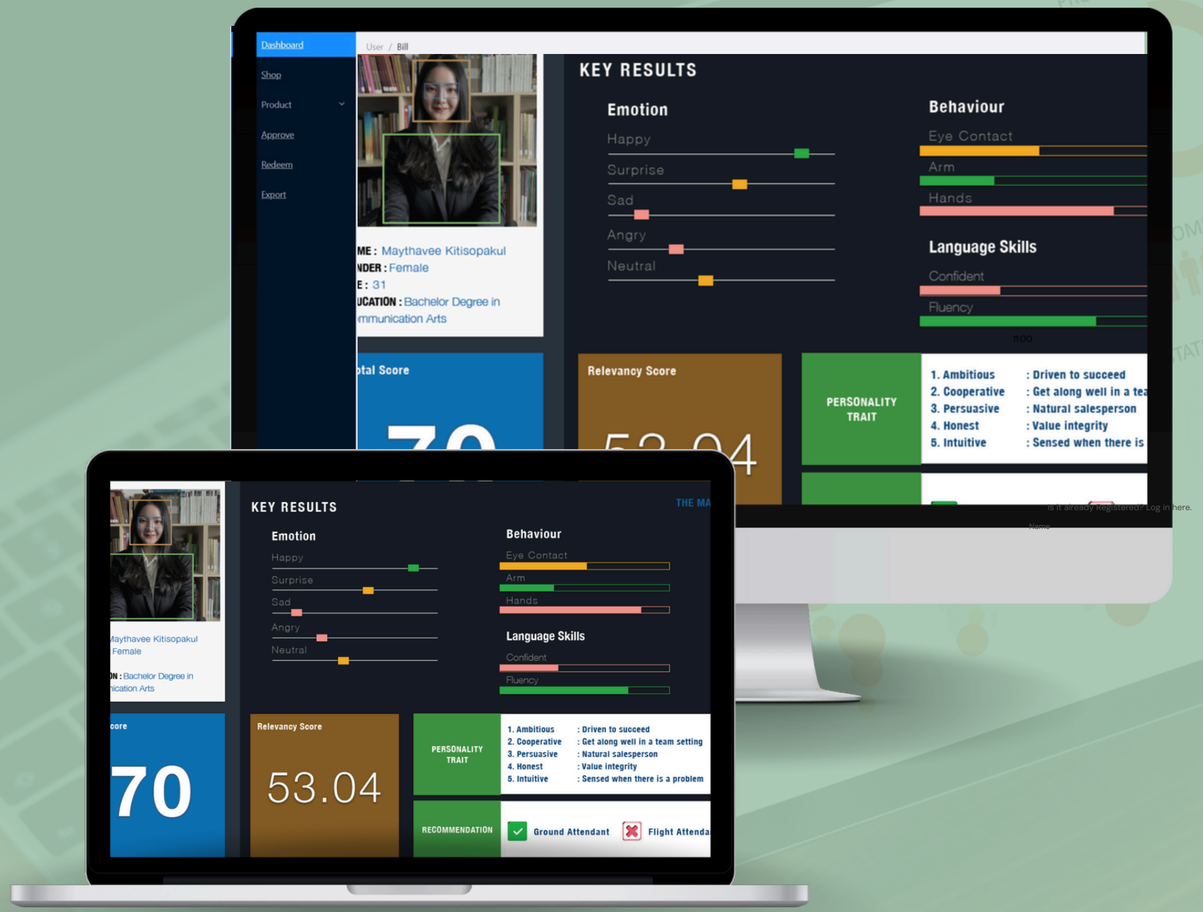
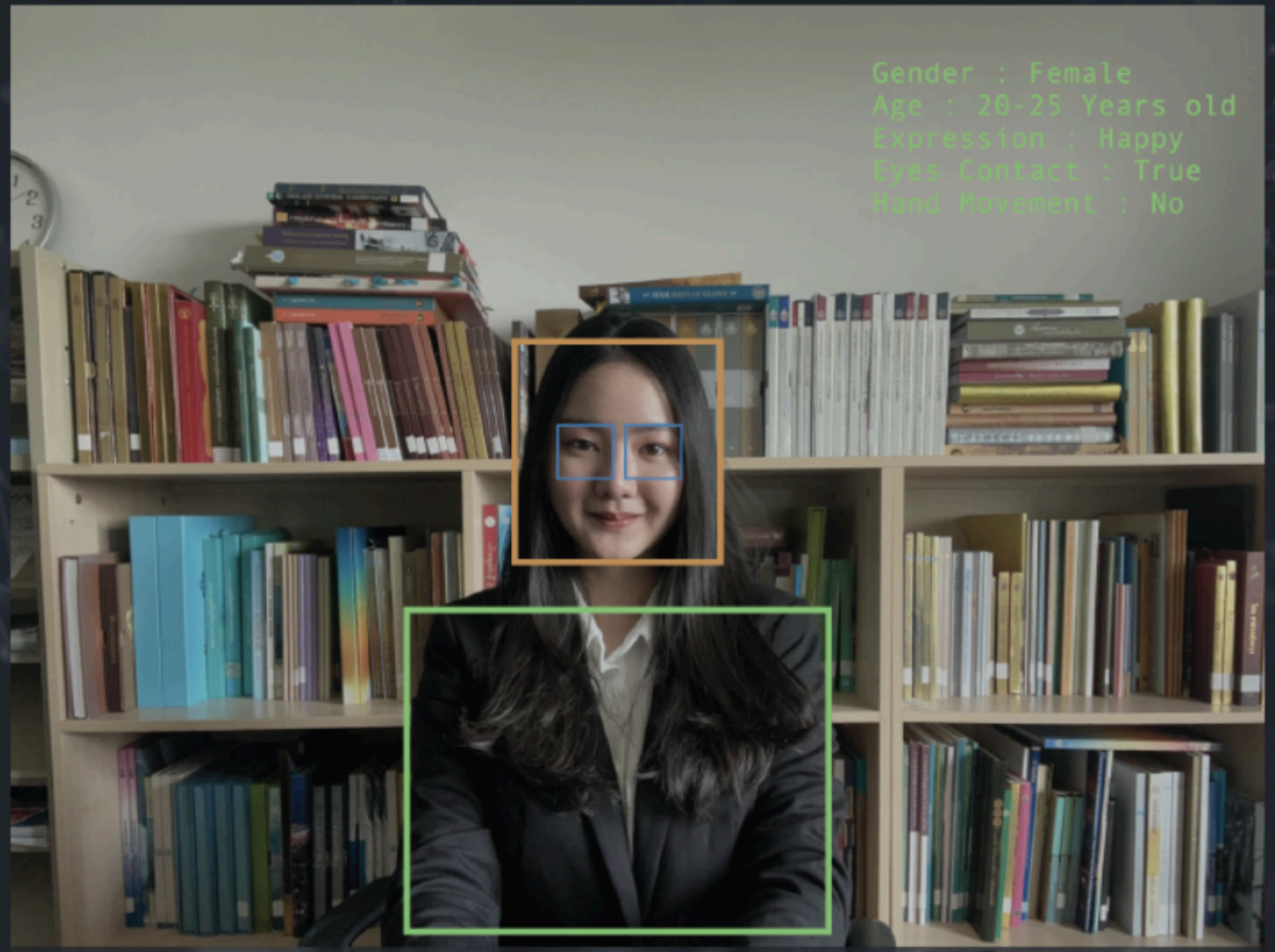


RECRUIT
I-TALENT

Face recognition and sentiment analysis for recruitment

THE MATHER : FUNCTION & FEATURE



*Available both offline & online interviews, everywhere and every time

DOMAIN OF IMAGE

- Identify applicant gender
- Identify applicant emotion from their face or even eye contact (default in 5 class or by requirement)
- Identify applicant movement or entire body language

DOMAIN OF PSYCHOLOGY

- Decode their sentiment from 1,000 random psychometric questions and be accurate scored by psychologist Artificial Intelligence

DOMAIN OF SIGNAL

- Speech to text function for interpreting applicant response from psychometric question without any redundant task on evaluation
- Identify applicant language fluency level

QuickTime Player File Edit View Window Help

Thu 17 Feb 03:07

Prepare To Fly | Prepare To Fly | localhost:8001 / db / nodelog

localhost:8000/auth

Prepare2fly✈

Firstname

Surname

Gender

Position

Firstname

Surname

Choose..

Choose...

Choose File No file chosen

Start Record Play

Submit Stop processing

THE ATHER
Company Limited.

Thank you

Contact us to learn more

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